WHAT IS CLAIMED IS:

- 1. A release sheet with a printed layer for use with a pressure sensitive adhesive label for indicating information, comprising:
 - a release sheet base;
- a releasing agent layer provided on one of the surfaces of the release sheet base; and
- a printed layer provided on the releasing agent layer, said printed layer having fixed and/or variable information and being formed by means of thermal transfer printing.
- 2. A pressure sensitive adhesive label for indicating information, the pressure sensitive adhesive label being adapted to be stuck onto a release sheet with a printed layer before the pressure sensitive adhesive label is used, which comprises:
 - a label base;
- a pressure sensitive adhesive layer provided on one of the surfaces of the label base; and
- a printed layer provided on the pressure sensitive adhesive layer, said printed layer having fixed and/or variable information, wherein the release sheet according to claim 1 is stuck onto the pressure sensitive adhesive layer through the releasing agent layer so that the printing layer faces the pressure sensitive adhesive layer.
- The pressure sensitive adhesive label as claimed in claim
 wherein the pressure sensitive adhesive layer contains
 fluorescent dye and the printed layer includes a metallic layer.
- 4. A method of manufacturing a pressure sensitive adhesive label with a printed layer for indicating information, comprising the steps of:

preparing a release sheet having a release sheet base and a releasing agent layer provided on one surface of the release

sheet base, and then forming a printed layer having fixed and/or variable information on the releasing agent layer by means of thermal transfer printing, thereby forming a release sheet with a printed layer;

preparing a pressure sensitive adhesive label having a label base and a pressure sensitive adhesive layer provided on one surface of the label base;

sticking the pressure sensitive adhesive layer of the pressure sensitive adhesive label onto the releasing agent layer of the release sheet such that the printed layer faces the pressure sensitive adhesive layer; and

transferring the pressure sensitive adhesive layer from the printed layer on the release agent layer.

5. The method as claimed in claim 4, wherein the pressure sensitive adhesive layer contains fluorescent dye and the printed layer includes a metallic layer.